

# INTERNATIONAL MOON DAY 2026

Sponsorship Opportunities



# Foreword



We are entering one of the most exciting periods in lunar exploration since humanity first reached the Moon. New missions from space agencies and commercial partners are paving the way for renewed human presence, innovative technologies on the lunar surface, and long-term sustainable activity. The Moon is rapidly becoming a centre of scientific discovery, international cooperation, and emerging economic opportunity.

International Moon Day celebrates this global momentum. It brings together industry, governments, researchers, and the public to highlight the expanding possibilities of the new lunar era. For sponsors, it offers a powerful platform to demonstrate leadership, align with cutting-edge innovation, and connect with a worldwide audience inspired by space exploration.

By supporting International Moon Day, you help advance education, outreach, and collaboration that will shape humanity's next steps in space. We invite you to join us in building a future on the Moon that benefits all.



**Dr. Nasr Alshahaf**  
**Co-Chair**  
**IMD Group**



**Dr. Dorin Prunariu**  
**Co-Chair**  
**IMD Group**

# International Moon Day

July 20



International Moon Day is a UN-backed worldwide celebration of our shared connection with the Moon, a lasting symbol of discovery and imagination. Celebrated each year on July 20, it commemorates the first human landing on the Moon in 1969, while looking towards the future. The Moon Village Association, as the proposer of IMD, coordinates the implementation each year of the Global and Main Events.

Becoming a sponsor puts your organization at the heart of a global story, guaranteeing you year-round online recognition & a prominent presence at our flagship Main Event. You'll gain visibility, support peaceful & sustainable lunar exploration & connect with a forward-looking audience.

# IMD Main Event

## The Flagship Celebration



Each year, the IMD Main Event brings together space leaders, industry experts, policymakers, educators, students, and the public for a full day of inspiring keynotes, panel discussions, and interactive activities.

As the centerpiece of International Moon Day, it offers sponsors a high-profile platform to reach global audiences, connect with decision-makers, and align with an internationally recognized celebration of humanity's progress in space and future exploration.

# IMD Main Event

July 20, 2026

international  
moonday

Bogotá,  
Colombia



# IMD Global Events

**July 1 - October 31**  
**Worldwide**



International Moon Day (IMD) Global Events unite communities worldwide to celebrate humanity's lunar journey through webinars, panels, competitions, exhibitions, and city-wide gatherings.

In 2026, celebrations will run until October 31, building on 2025's success of 50+ events on 6 continents. With more countries, more cities, and growing participation from space agencies, industry, and education, IMD offers sponsors unmatched global visibility and the opportunity to engage with audiences across the world.

# Sponsor Benefit

## Bronze

€5,000

## Silver

€7,000

## Gold

€10,000

## Platinum

€15,000

Acknowledgement as a Sponsor in the CRP\* and Technical Presentation, to be presented at the 2027 UN-COPUOS Scientific & Technical Subcommittee, UN-COPUOS Legal Subcommittee & UN-COPUOS Plenary Session.

\*CRP (Conference Room Papers) is the standard way for participants at the UN COPUOS to address the 106 delegations in COPUOS

	Mention in CRP	Mention in CRP & Logo on Technical Presentation	Mention in CRP & Dedicated Slide on Technical Presentation
--	----------------	---	--

Acknowledgement as a Sponsor across all promotional channels before, during and after the event, including: IMD website, social media & MVA Newsletter

✓ ✓ ✓ ✓

Acknowledgement as a Sponsor during opening and closing session of the IMD Main Event

✓ ✓ ✓ ✓

Possibility for promotional video to be played during the IMD Main Event

30 seconds 1 minute 2 minutes

Dedicated sponsor space in the IMD Annual Report 2026 for promoting activity (Material to be provided by Sponsor)

Logo Half Page One Page Two Pages

Dedicated promotion on social media, including posts and stories

✓ ✓

Possibility to place a roll-up in the IMD Main Event (production at the sponsor's own expenses).

✓ ✓ ✓

Speaking Opportunity at the IMD Main Event

Panel Participation Keynote Speech

Possibility to share Sponsor's digital content as part of the Organizers Kit available to all IMD Global Events organizers across the world (content to be provided by the sponsor)

✓ ✓

# IMD Annual Report

## 2025

Want to see our activities in 2025?

Check out the IMD Annual Report 2025, now available at:  
[internationalmoonday.org/international-moon-day-annual-report-2025/](https://internationalmoonday.org/international-moon-day-annual-report-2025/)



# TAKE ONE SMALL STEP...

Ready to explore how your organisation can get involved?

To discuss sponsorship opportunities, please contact us at [info@internationalmoonday.org](mailto:info@internationalmoonday.org)

[www.internationalmoonday.org](http://www.internationalmoonday.org)