

INTERNATIONAL MOON DAY 2026

Sponsorship Opportunities

Be seen | Connect | Influence



International Moon Day

JULY 20



International Moon Day is a UN-backed worldwide celebration of our shared connection with the Moon, a lasting symbol of discovery and imagination. Celebrated each year on July 20, it commemorates the first human landing on the Moon in 1969, while looking towards the future. The Moon Village Association, as the proposer of IMD, coordinates the implementation each year of the Global and Main Events.

Becoming a sponsor puts your organization at the heart of a global story, guaranteeing you year-round online recognition & a prominent presence at our flagship Main Event. You'll gain visibility, support peaceful & sustainable lunar exploration & connect with a forward-looking audience.

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IMD Main Event

The Flagship Celebration

JULY 20, 2026



Each year, the IMD Main Event brings together space leaders, industry experts, policymakers, educators, students, and the public for a full day of inspiring keynotes, panel discussions, and interactive activities.

As the centerpiece of International Moon Day, it offers sponsors a high-profile platform to reach global audiences, connect with decision-makers, and align with an internationally recognized celebration of humanity's progress in space and future exploration.

The 2026 Main Event location will be announced soon following a global call for proposals, ensuring a host city that reflects IMD's mission to unite communities worldwide.

One Moon | One Vision | One Future

IMD Global Events

JULY 1 - OCTOBER 31
WORLDWIDE



International Moon Day (IMD) Global Events unite communities worldwide to celebrate humanity's lunar journey through webinars, panels, competitions, exhibitions, and city-wide gatherings.

In 2026, celebrations will run until October 31, building on 2025's success of 50+ events on 6 continents. With more countries, more cities, and growing participation from space agencies, industry, and education, IMD offers sponsors unmatched global visibility and the opportunity to engage with audiences across the world.

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Sponsor Benefit	Bronze €5,000	Silver €7,000	Gold €10,000	Platinum €15,000
Acknowledgement as a Sponsor in the CRP* and Technical Presentation, to be presented at the 2027 UN-COPUOS Scientific & Technical Subcommittee, UN-COPUOS Legal Subcommittee & UN-COPUOS Plenary Session.		Mention in CRP	Mention in CRP & Logo on Technical Presentation	Mention in CRP & Dedicated Slide on Technical Presentation
*CRP (Conference Room Papers) is the standard way for participants at the UN COPUOS to address the 106 delegations in COPUOS				
Acknowledgement as a Sponsor across all promotional channels before, during and after the event, including: IMD website, social media & MVA Newsletter	✓	✓	✓	✓
Acknowledgement as a Sponsor during opening and closing session of the IMD Main Event	✓	✓	✓	✓
Possibility for promotional video to be played during the IMD Main Event		30 seconds	1 minute	2 minutes
Dedicated sponsor space in the IMD Annual Report 2026 for promoting activity (Material to be provided by Sponsor)	Logo	Half Page	One Page	Two Pages
Dedicated promotion on social media, including posts and stories			✓	✓
Possibility to place a roll-up in the IMD Main Event (production at the sponsor’s own expenses).		✓	✓	✓
Speaking Opportunity at the IMD Main Event			Panel Participation	Keynote Speech
Possibility to share Sponsor’s digital content as part of the Organizers Kit available to all IMD Global Events organizers across the world (content to be provided by the sponsor)			✓	✓

Last Chance to Shine in 2025: Sponsor at a Special Discount!

Join International Moon Day 2025 at a discounted rate and get featured in our Annual Report presented at the United Nations COPUOS. Gain global prestige and direct exposure to key decision-makers in space and policy. Secure your spot today and make a lasting impact worldwide.

Sponsor Benefit

	Bronze	Silver	Gold	Platinum
	€5,000	€7,000	€10,000	€15,000
	€1,000	€2,000	€5,000	€7,000
Acknowledgement as a Sponsor in the CRP* and Technical Presentation, to be presented at the 2026 UN-COPUOS Scientific & Technical Subcommittee, UN-COPUOS Legal Subcommittee & UN-COPUOS Plenary Session.		Mention in CRP	Mention in CRP & Logo on Technical Presentation	Mention in CRP & Dedicated Slide on Technical Presentation
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Acknowledgement as a Sponsor, including: IMD website, social media & MVA Newsletter	✓	✓	✓	✓
Dedicated sponsor space in the IMD Annual Report 2025 for promoting activity (Material to be provided by Sponsor)	Logo	Half Page	One Page	Two Pages
Dedicated promotion on social media, including posts and stories			✓	✓



TAKE ONE SMALL STEP...

Ready to explore how your organisation can get involved?

To discuss sponsorship opportunities, please contact us at info@internationalmoonday.org

www.internationalmoonday.org