

United Moon Forum

Post-Event Report

Event Introduction:

A global online event for the general public organized in 2023 by Life-To & Beyond, Space Crew (SC), InnovaSpace, and the Moon Village Association. It is a celebration of the 1st human landing on the lunar surface. A virtual event hosted on Microsoft Teams and livestreamed through YouTube.

Organizers:

- Ryan Kirby, BMSIS, L-T&B (*Lightning Talk Speaker*)
- Subhrajit Barua, L-T&B, SGAC
- Dr. Thais Russomano, InnovaSpace (*Speaker- Concluding Address*)
- Soumajeet Das, L-T&B
- Sibsankar Palit, L-T&B (*Event Co-ordinator and Panel Moderator*)
- Tomas Ducai, SC, InnovaSpace (*Host*)
- Subhajit Hazra, L-T&B
- Mario Mollo, SC, InnovaSpace (*Host*)
- Darshan Deshpande, L-T&B

Panelists for the panel discussion on “Moon as a common heritage of Humankind”:

- Bernadette Joy Detera, MVA, SGAC
- Joana Godinho, PYASMA, SC, InnovaSpace
- Shantanu K. Bansal, IADN
- Rihab Ben Moussa, Tunisian Space Association
- Thiago Dias, Air Force University
- Aastha Kacha, Aaka Space Studio (*couldn't join us for sharing her perspective due to an emergency*).

The tracks of panel discussion were:

- Military/Commercial usage
- Environmental Preservation of the Moon
- Sustainable Lunar Exploration and Use of Lunar Resources for Humanity

Lightning Talk Speakers on the series “The World to the Moon: Past, Present and Future!”:

- Omar Wanis, BMSIS – Africa to the Moon
- Niharika Rath, L-T&B, SC, InnovaSpace – Asia to the Moon

- Kaylee Li, University of Sydney, SGAC – Australia to the Moon
- Dr. Sara Venditti, Avy – Europe to the Moon
- Mariam Naseem, University of Maryland – North America to the Moon
- Everton da Silva Paz, InnovaSpace – South America to the Moon
- Ryan Kirby – Private Endeavors to the Moon

Event Summary (Participant Details from Registration):

United Moon Forum Registration was done using Microsoft Forms platform. The form was shared through the private WhatsApp group, social media, and email. The following are the main highlights of the registered audience –

- A total of 109 responses were received.
- An average of 6:18 minutes was needed to complete the form for the users.
- All 109 respondents provided their full name.
- All 109 respondents shared their phone number.
- Every one of 109 respondents shared their email addresses.
- According to the area and specialization of study, the majority of the respondents, 75 of them were from sciences, 24 respondents were from other areas, 7 were from arts, and 3 were from commerce.
- All respondents provided information about their affiliated institutes, and it shows a diversity of institutions from around the world.
- From the country (citizen) data collected from 109 respondents, it is observed that the audience contained citizens from all over the world, but majority of the respondents were from India.
- When it comes to the continent, most of the respondents, 75 of them, were from Asia. It was followed by 14 respondents from Europe, 7 respondents from North America, and 5 respondents each from South America and Africa. Finally, 3 respondents were from Australia.
- According to the gender data, most of the respondents 62 of them were male, 40 were female, 4 were from the LGBTQ+ community, and 3 preferred not to disclose.
- As per the age data, the highest number of respondents 87 of them were between the age of 16 years and less than 45 years. It was followed by 16 respondents that were of age higher than 45 years. 6 respondents were of 15 years or less age.
- When it comes to the source of the event information, the majority of the respondents 31 of them received the event information from the Life-To and Beyond WhatsApp community, followed by 30 respondents who received the event information from the LinkedIn of the Life-To and Beyond, 12 saw the information from the website, 10 from Instagram, 7 from e-mail, 6 from other sources, 5 from Facebook as well as the International Moon Day website, 1 each from LinkedIn, X (formerly Twitter), and Threads.

- Over 100 respondents allowed the use of the details for the conduct of the event and for subsequent qualitative and quantitative analysis as well as reports like this. 9 respondents preferred not sharing their details for the use of event hosting or for research.

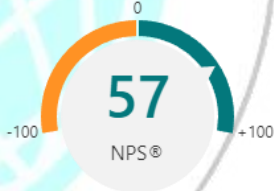
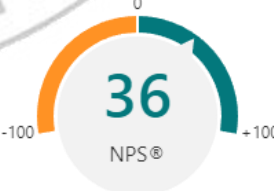
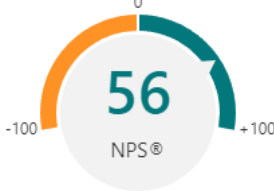
Main Takeaways of the Event:

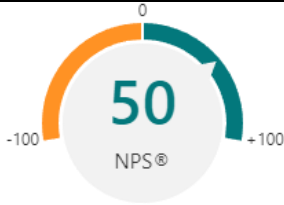
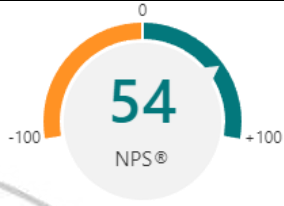
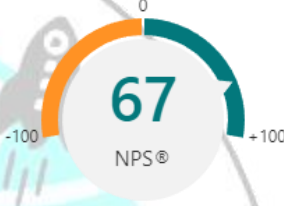
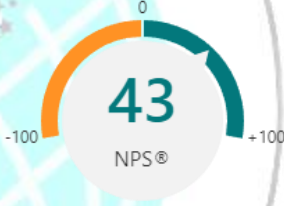
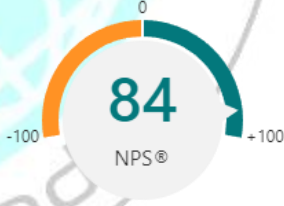
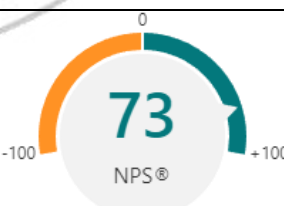
The United Moon Forum was a one-of-its-kind initiative to bring together people from all 6 continents (except Antarctica) to foster a healthy and collaborative dialog on the advancements made in Lunar exploration in their respective continents. The well-planned lightning talks and panel discussion sessions were eye-opening for the audience in many ways as everyone learned about the history of lunar exploration, the human quest to understand celestial bodies and the nitty-gritty of upcoming missions. One of the event's highlights was the panel members' take on the critical question of seeing the Moon as a common heritage. We received a very positive response from our audience as evidenced by the feedback report mentioned below.

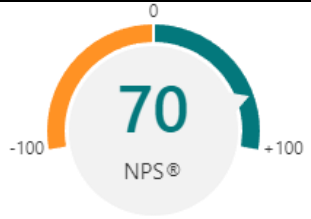
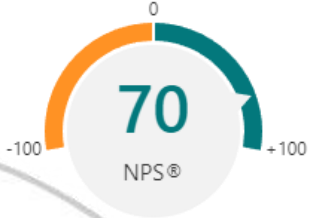
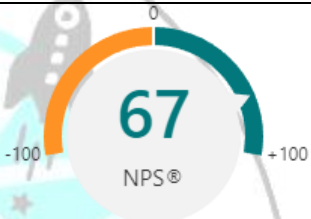
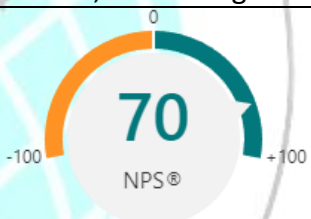
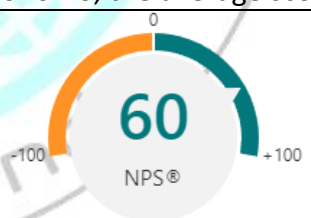
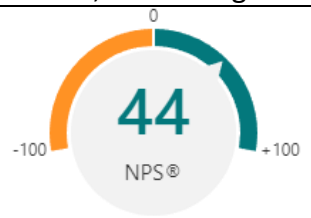
No. of Participants who joined the United Moon Forum on the Event Day: *52 attendees (incl. those who joined on Microsoft Teams and those who joined on Youtube LIVE) with 30 out of them who share their feedback via the feedback form.*

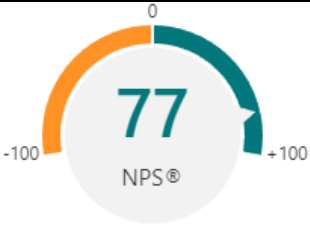
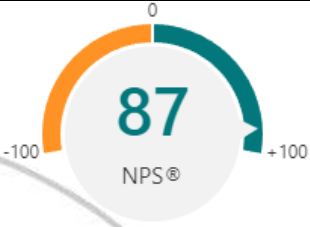
Feedbacks:

For collecting feedback from participants, we used predefined Microsoft forms. Here, some of the notable responses received have been depicted in **Table** below.

<p>How would you rate the quality of information received in the Event?</p>	 <p>On a scale of 0-10, the average score was 5.7 [NPS: Net Promoter Score]</p>
<p>Rate the Lightning talk on, "Africa to the Moon"</p>	 <p>On a scale of 0-10, the average score was 3.6</p>
<p>Rate the Lightning talk on, "Asia to the Moon"</p>	 <p>On a scale of 0-10, the average score was 5.6</p>

<p>Rate the Lightning talk on, "Australia to the Moon"</p>	 <p>On a scale of 0-10, the average score was 5.0</p>
<p>Rate the Lightning talk on, "Europe to the Moon"</p>	 <p>On a scale of 0-10, the average score was 5.4</p>
<p>Rate the Lightning talk on, "North America to the Moon"</p>	 <p>On a scale of 0-10, the average score was 6.7</p>
<p>Rate the Lightning talk on, "South America to the Moon"</p>	 <p>On a scale of 0-10, the average score was 4.3</p>
<p>Rate the Lightning talk on, "Private Endeavors to the Moon"</p>	 <p>On a scale of 0-10, the average score was 8.4</p>
<p>Rate the Panel discussion on, " Moon as a Common Heritage of Humanity"</p>	 <p>On a scale of 0-10, the average score was 7.3</p>

<p>Rate the, " Concluding Remarks"</p>	 <p>On a scale of 0-10, the average score was 7.0</p>
<p>Please rate the following Event component: Speakers.</p>	 <p>On a scale of 0-10, the average score was 7.0</p>
<p>Please rate the following Event component: Panelists.</p>	 <p>On a scale of 0-10, the average score was 6.7</p>
<p>Please rate the following Event component: Organization of the Event.</p>	 <p>On a scale of 0-10, the average score was 7.0</p>
<p>Please rate the following Event component: Date and Time</p>	 <p>On a scale of 0-10, the average score was 6.0</p>
<p>Please rate the following Event component: Q&A Session.</p>	 <p>On a scale of 0-10, the average score was 4.4</p>

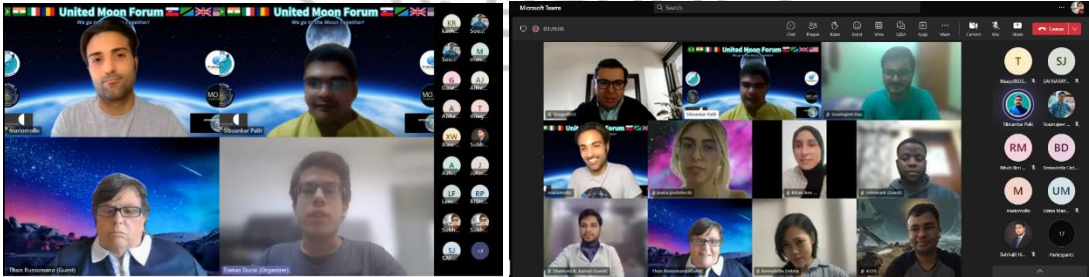
<p>How likely are you to recommend our events to a friend or colleague?</p>	 <p>On a scale of 0-10, the average score was 7.7</p>
<p>How likely are you to attend future events?</p>	 <p>On a scale of 0-10, the average score was 8.7</p>

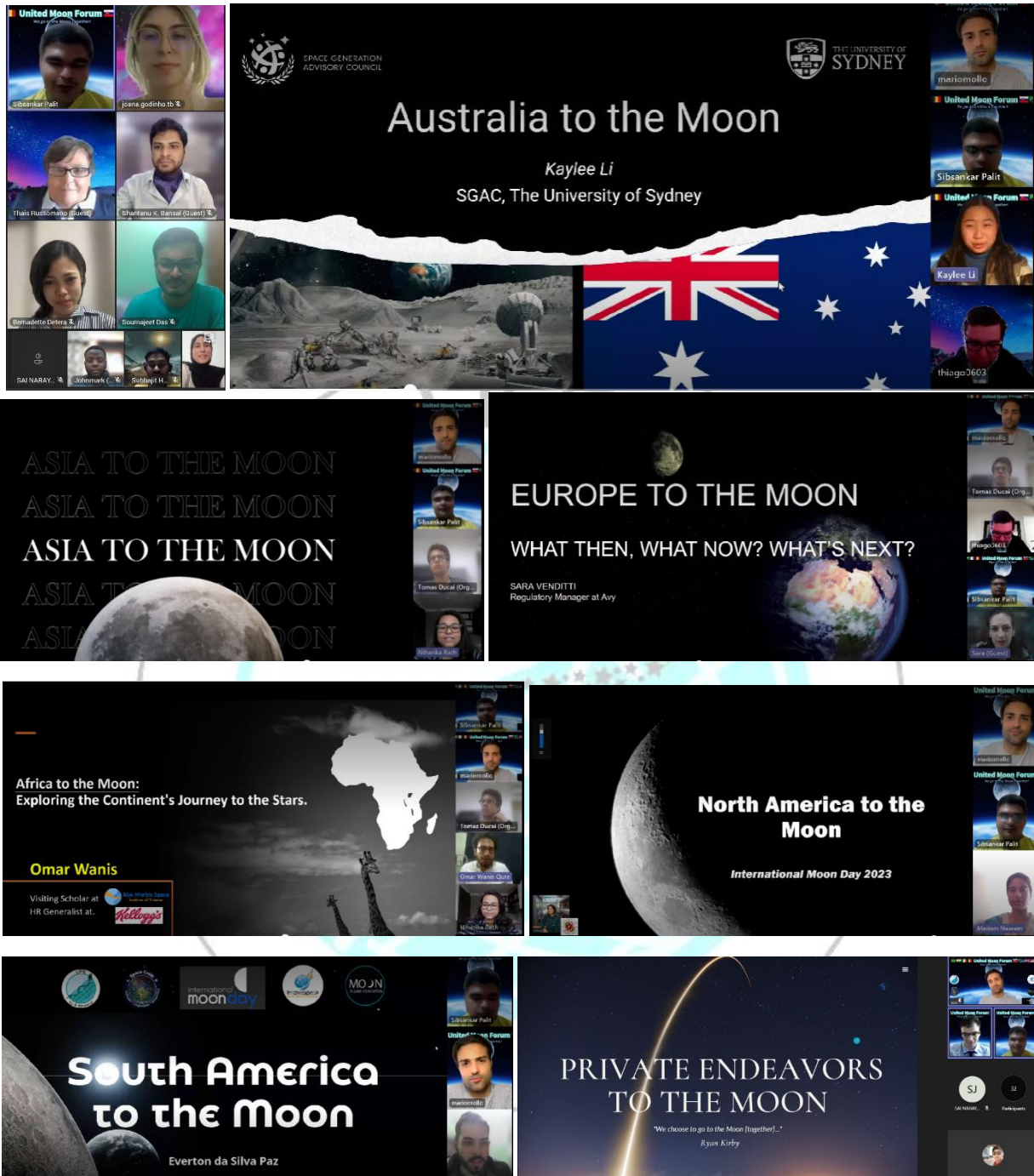
Conclusion:

In a nutshell, we were able to successfully bring together students, young professionals, and experts from different countries on the same platform who are all driven by the same love for space exploration with a special focus on collaborative and peaceful lunar exploration. The United Moon Forum emphasized the importance of global cooperation and inclusivity in space missions while taking into consideration sustainable measures. The lightning talks and the panel discussion sessions brought out some of the very important issues that must be considered by the space agencies while planning for future lunar missions. These points made our audience think and ponder over some of the issues that exist today, encouraging them to brainstorm and come up with innovative solutions.

Life-To & Beyond is delighted to have such amazing support from partners, guests, and the audience. We are excited to host similar events in the near future.

Picture Gallery Below:





Do check out the Moonshots we captured together, whilst we enjoyed the insightful talks and discussions during the United Moon Forum.

P.T.O





We go to the Moon together!