

A high-angle, close-up photograph of an astronaut's boot on the lunar surface. The boot is white with a textured, treaded sole. The lunar soil is dark and granular, with a sharp shadow cast by the boot. The background is a deep blue gradient.

INTERNATIONAL MOON DAY EVENT COORDINATOR KIT

ABOUT IMD

THE FIRST GLOBAL CELEBRATION OF INTERNATIONAL MOON DAY

In 2021, the Moon Village Association (MVA) submitted a recommendation to the United Nations Committee on the Peaceful Uses of Outer Space (UNCOPUOS) to establish July 20th as International Moon Day.

The recommendation was officially adopted on December 9th, 2021, thus July 20th, 2022, will mark the first global celebration of International Moon Day.

The International Moon Day will serve as an opportunity **to commemorate humanity's "giant leap" while also envisioning the next generation of lunar exploration activity.**

THE INTERNATIONAL MOON DAY GROUP (IMD-G)

The International Moon Day Group (IMD-G) was established by the MVA in January 2022 as an independent entity responsible for coordinating the activities of the International Moon Day, worldwide.

The group consists of a Chair, Executive Secretary, Media Coordinator and Global Network Coordinator.



2022 THEME

LUNAR EXPLORATION COORDINATION AND SUSTAINABILITY

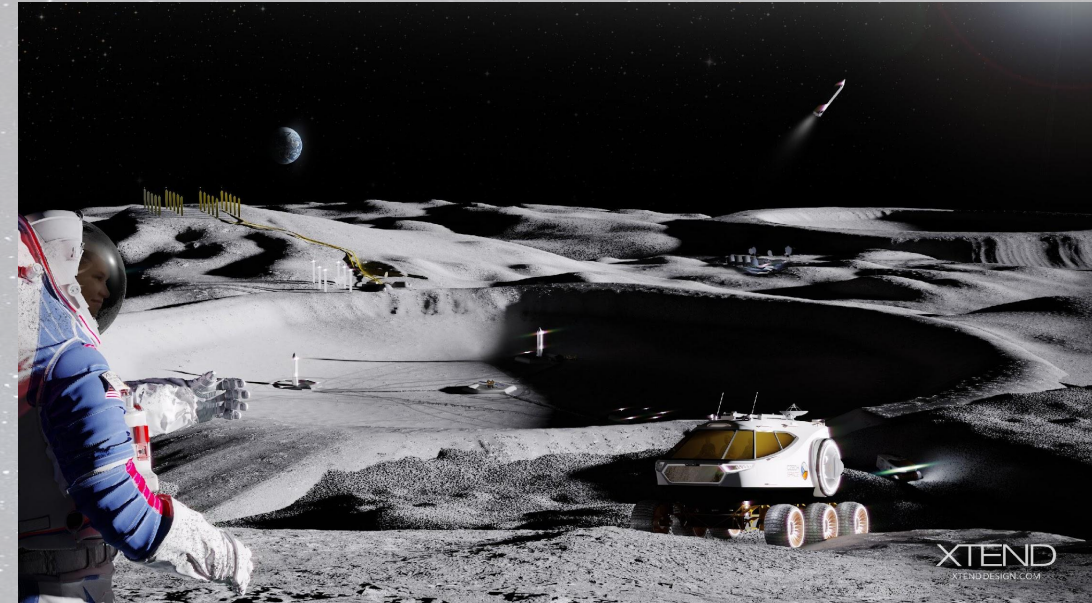
The theme for International Moon Day 2022 is “**Lunar Exploration Coordination and Sustainability**.”

The theme aims to re-ignite the spirit of exploration within humanity and inspire stakeholders within the Space industry, to a global return to the Moon using principles of cooperation as opposed to those of competition.

The theme also aims to highlight the importance of returning to the Moon sustainably, in order to have a long-term positive impact on future generations.

THE MOON AS A LAB FOR PEACE

It is our hope that a global return to the Moon will not only lead to significant advances in science and technology, but also that the endeavor will serve a means for humanity to develop better principles of collaboration.



EVENTS ON JULY 20

THE EVENTS ON JULY 20TH WILL CONSIST OF BOTH BOTTOM-UP AND TOP-DOWN ACTIVITIES.

TOP-DOWN EVENTS

Top-down events will be livestream on the July 20th, on the International Moon Day YouTube Channel.

The Top-down sessions will consist of high-level discussion directly related to the theme of **“Lunar Exploration Coordination and Sustainability”** and will be 25-50 minutes in length.

BOTTOM-UP EVENTS

Bottom-up events will be hosted by Lunar Exploration Enthusiasts in their local communities throughout the week of July 20th (July 17th- July 23rd). Select top-down events will be livestreamed on the IMD YouTube channel

The IMD-G is working to prepare an exciting program featuring lunar experts, roundtable discussions with industry stakeholders, hands-on workshops for students and young professionals and a few other surprises!



A blue-tinted photograph of a footprint in sand. The footprint is in the center, showing a clear tread pattern of horizontal ridges. A white grid is overlaid on the image, with crosshairs at the corners and intersections. The text "ORGANIZE AN EVENT" is centered over the footprint in a bold, white, sans-serif font.

ORGANIZE AN EVENT

WHY HOST AN EVENT?

WHY HOST AN IMD EVENT?

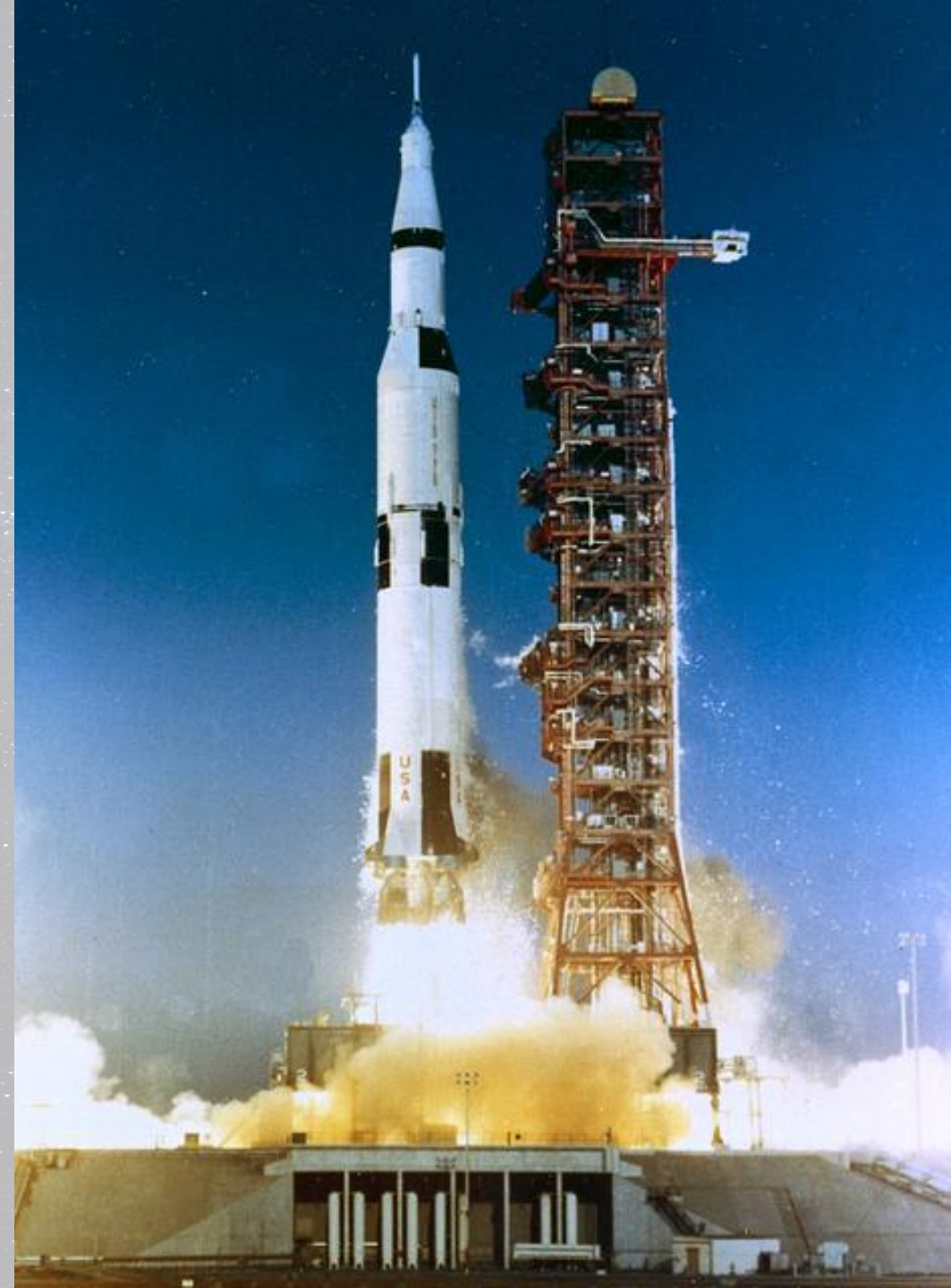
As previously highlighted, the UN proclamation of International Moon Day was made in December 2021, thus 2022 will be the first time the event is celebrated worldwide.

BECOME A PIONEER ON LUNAR EXPLORATION ACTIVITY

By hosting an event, you have the unique opportunity to be a pioneer in your community and make history with us in celebrating the first ever UN recognized International Moon Day!

CAPACITY BUILDING IN YOUR REGION

Your local events can also serve as an opportunity for you to raise awareness, educate and inspire members of your community about the importance of Lunar Exploration, in particular members of the younger generation.



COUNTDOWN TO LAUNCH

A FEW IDEAS FROM THE IMD-G

The IMD-G has brainstormed a few event ideas that can help spark your creative thinking. These are just a few suggestions. In the spirit of the IMD and our 2022 theme, we invite you to **explore** innovative approaches for engaging with your local community.

YOU MAY CONSIDER THE FOLLOWING EXAMPLE EVENTS:

- A keynote speech given by an Astronaut at your local astronomy club or space exploration club.
- A screening of a classic lunar exploration movie at your local theater followed by a Q&A with a lunar expert.
- A Moon observation night at a nearby observatory
- A series of webinars investigating lunar exploration from your unique cultural perspectives.
- A startup competition to inspire members of your local community to envision lunar business opportunities.
- A culinary festival featuring original dishes inspired by the Moon
- A fashion show or costume party featuring lunar inspired avant-garde designs

LAUNCH YOUR EVENT

TO REGISTER YOUR EVENT, PLEASE VISIT: <https://internationalmonday.org>

Once you have navigated to the IMD website, head over to the “News” section for the latest updates.

Under “News”, view the post , “Second Announcement for Participating in the International Moon Day.

The announcement will provide you with further information on the events of July 20, as well as the requirements for hosting a bottom-up or top-down event.

Please note that the deadline to submit a proposal is June 30. If your event is selected, your event will appear on the IMD website in July

JULY 20, 2022

International Moon Day

Home News Contact Q ☰

Second Announcement for Participating in the International Moon Day

by Website Updates / on May 10, 2022

**SUBMIT
PROPOSAL**

RESOURCES

FACTS ABOUT THE MOON

1. The moon's gravity is 1/6th that of earth's gravity.
2. The moon's diameter is about ¼ of the earth diameter.
3. 24 people have visited the moon
4. 12 people have walked on the moon (from 1969-1972).

RESOURCES

MVA Global Expert Group on Sustainable Lunar Activities (GEGSLA) Documents

<https://moonvillageassociation.org/gegsla/documents/>

ESA - Moon Facts

https://www.esa.int/Science_Exploration/Human_and_Robotic_Exploration/Exploration/Highlights/Moon_facts

NASA Science – Solar System Exploration

<https://solarsystem.nasa.gov/moons/earths-moon/overview/>

International Moon Day



Image Credit: NASA

Project LOLA Lunar Orbit and Landing Approach

“Artists used paintbrushes and airbrushes to recreate the lunar surface on each of the four models comprising the LOLA simulator.”

Source: NASA

SHARE YOUR RESULTS!

We encourage you to capture the excitement of the International Moon Day with photos and videos and share them with the IMD-G using the hashtags [#InternationalMoonDay](#) and [#IMD!](#)

We also ask event organizers to complete a short report on the impact of your event.

The information in your report will assist the IMD-G in compiling a global report that we will present to the United Nations Committee on the Peaceful Uses of Outer Space (UNCOPUOS) in 2023.



SAMPLE EVENTS



Egypt

Virtual telescope observations with astronomer explanations in partnership with The Egyptian Society for Astronomy.



India

Organizing activities in collaboration with local organizations. Paper presentation, Design competitions etc.



Mexico

MVA national hackathon for Spanish speakers with two challenges (Village interior design & life support/air handling)



Pakistan

Hosting a series of outreach activities to promote awareness of lunar exploration and the Moon Village in partnership with astronomical organizations.





SPONSORS



Cyprus Space Exploration Organisation

LOCKHEED MARTIN



Interested in partnering with us?

If you are interested in becoming a partner , please reach out to us at info@internationalmoonday.org

#IMD

#InternationalMoonDay

Follow us on our social media channels to stay up to date with all the latest developments in Lunar Exploration activity and the exciting events planned for the International Moon Day!



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